

Arvid Buit is a well-known master executive coach in the leadership- and corporate world. Arvid focuses on strategic challenges by changing c-suite leadership behaviour using the Marshall Goldsmith process. He specializes in boardroom-psychology and behavioural change that lasts. Over the past decade, he worked with 500+ CxO leaders in his coaching practice. Using his direct, confronting but always positive and very funny approach, gained him the nickname 'Triple A', standing for excellent quality and guaranteed results.



### Professional Experience

With extensive experience in both National- and International leadership (working in media, entertainment, healthcare, education and media business), Arvid gained boardroom knowledge by working as an executive director, company owner, creative director, concept developer and member of the supervisory board. He's also a certified boardmember and licensed as supervisory non-executive.

Besides his coaching practice, Arvid is a popular Keynote Speaker, having a unique story about 'Leadership Psychology and why you can still love them'. He was active (among others) for The CFO Day, Corporate Growth Summit, and spoke for KPMG / Heineken / KNVB and many others.

Several media rely on Arvid's specialized knowledge of narcissism and strategic leadership, for live interviews, written articles and online platforms. He loves to work on groundbreaking boardroom programmes and challenging new business ventures. Many people read his Blogs on the LinkedIn platform or via large corporate websites like Business Insider.

### Publications

Author of 'Wahlberg - Story of a CEO' (Uitgeverij Thema 2015)

Author of 'Save the Alfawolf' (Uitgeverij Boom 2018)

International Coach Federation (MCC-Coaches book 2018)

### Qualifications & Accreditations

Marshall Goldsmith Certified Executive Coach

Marshall Goldsmith Certified Executive Team Coach

Marshall Goldsmith Global Leadership Assessment

ICF Master Certified Coach

EMCC Master Practitioner Coach

ESQA Professional Supervisor

Wagner Group (Certified Boardmember)

*"Arvid is second to none. His intelligence, thoughtfulness, and experience makes him the perfect Executive Coach. If you have the pleasure of working with Arvid, you will learn more about yourself than you could imagine. And, you will experience growth in your organization beyond compare."*

**Michael Ross - President MLN**

*Arvid is highly professional, very responsible, takes initiative, keeps control, knows the goals of the mission and gets it done. He is critical, strives to improve results all the time and is creative in solving problems.*

**Theo Roos - CEO Universal Music**

*"Would recommend this top-coach to any company in need for real change."*

**VdB - CEO international bank**

*"I would wholeheartedly recommend Arvid for any demanding job in the music and entertainment industry"*

**Rogier van der Heide – Chief Design Officer Philips**

*"This guy is really funny, and in the meanwhile helped me in a great and incredible way."*

**BS - Owner of international media-company**

